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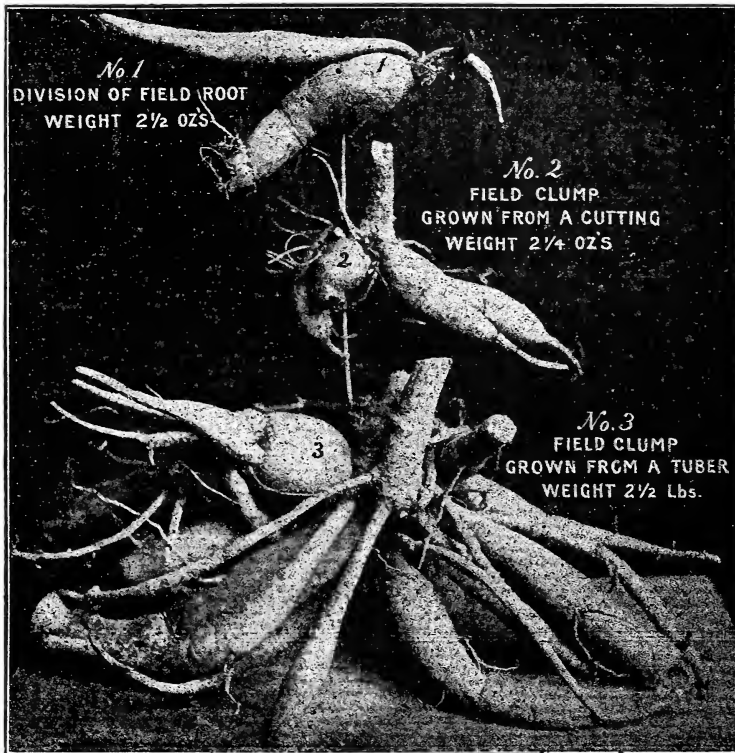
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TRADE LIST

Established
1886

SPRING 1915

W. W. WILMORE

DAHLIA SPECIALIST



GROWER AND DEALER IN

DAHLIAS, GLADIOLI, PEONIES AND HARDY PLANTS

P. O. Box 382

Gardens on West Thirty-Eighth Avenue.
1½ Miles West of the City

DENVER, COLORADO

Kindly send business card when ordering. Orders will not be filled for private individuals at the prices herein stated. This list applies to the trade only

DAHLIA CLUMPS

The illustration shown on the first page is one born of necessity, and while almost self-explanatory, a few words will not be out of place.

A glance at the illustration will show how deceptive the word "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps". It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2 or Figure 3. The figures presented represent fairly the representative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown in Figure 3. These are divided for planting and sale purposes, as shown in Figure 1. In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known vitality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality. Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately twenty-five pounds to the hundred.

A NEW DEPARTURE BOX COLLECTIONS—For several years past I have put up for local dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.—no two alike, and all double. These collections are all put up in a telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is a dollar sale, or over, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, but just the same as sells for 15 cents each when labeled; only I use stock that I am full-handed on. These boxes retail at from \$1.00 to \$1.25 each and cost the dealer 75 cents, or 65 cents in lots of ten. Prepaid price of these boxes to dealers is 80 cents per box.

BUSINESS TERMS 1—Prices quoted in this list do not include express or mailage; if wanted by mail figure parcel post zone rates per pound and add this to prices quoted. Dahlias weight about 2 lbs to the dozen.

2—Orders from unknown parties must be accompanied by cash or satisfactory references.

3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.

4—No extra charge will be made for packing.

5—Six articles of a kind at dozen rates; ten at 100 rates.

6—Goods sent by freight will be sent at risk of consignee.

References: See Dun and Bradstreet, or National Florists' Board of Trade.

PRICES I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap place". I aim to do an honest business, and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind cannot be furnished at prices lower than the prices indicated at the headings of the lists.

A NEW BOOK WILMORE'S DAHLIA MANUAL—An up-to-date work on Dahlia culture. Special prices to the trade. This book will bring you buisness if offered as a premium. Fifteen cents per copy; ten copies for \$1.00.

DAHLIAS FOR CUTTING To those who wish a select list to grow for cutting purposes and are not familiar with verities, I suggest the following: All of which are suitable for the purpose and are of a uniform price of \$6.50 per hundred. There are also many excellent varieties for cutting among the novelties.

Bon Ton (Garnet Red)

Eugene Teele (Scarlet)

Glорide Lyon (White)

Gen. Buller (Purple & White)

Jack Rose (Crimson Red)

Laneau (Amber Pink)

Mrs. Hartong (Buff Pink)

Queen of Yellows (Yellow)

Snow (White)

Standard Bearer (Scarlet)

Sylvia (Pink)

The Baron (Light Yellow)

NOVELTIES AND NEWER DAHLIES

Special attention is called to this list. They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See retail catalogue for further description.

*Prices, except as noted, 15c each, \$1.50 per dozen, \$10.00 per hundred,
If wanted by mail, add according to Parcels Post zone rates per lb. Dahlias weigh about 2 lbs to doz tubers*

CACTUS VARIETIES

Alight
Amarillo
Cockatoo
Countess of Lonsdale
Country Girl
Chas. Clayton
Comet
C. E. Wilkins
Dainty

Genoveva
Ingeborg Egeland
Evelyn Wilmore
Kreimhilde, \$8.00 per 100
Master Carl
Mikado
Maid of Athens
Mrs. H. J. Jones
Mrs. F. Jeffries

Mrs. W. K. Jewett
Prof. Zacharias
Progenitor
Ramona
Rheinkonig
Success
Victor Von Scheffe
Ventura
Velvet Queen 25c \$2.50 per doz

DECORATIVE VARIETIES

Congo
Corona, \$8.00 per 100
Delice, \$8.00 per 100
Eleanor Stisser
Glen Eyrie
Jeanne Chamet, \$8.00 per 100
La Grand Manitou

Meadow Gold
Manitou
Mrs. Winters
Mrs. I. J. Sewall
Mme. Lumier
Mme. Dael
Masterpiece, 50c each, \$5 per doz.

Mme Marze
Portola
Reise Von Stuttgart
Souvenir Douzon \$8 per 100
Starlight
Umatilla
Vera Curray

PEONY FLOWERED

Cleopatra
Dr. H. H. Rusby, 25c \$2.50 a doz.
Duke Henry
Geisha, 25c each \$2.50 a doz.

Mme. Curtelin
Ouray
Phenomine
Queen Emma

Queen Wilhemina
Riesen Edleweiss
Souvenir Liszt

SHOW VARIETIES

Cream of the Valley
Dorothy Peacock
D. M. Moore
Dreers White

Dr I. B. Perkins, 25c each,
\$2.50 a dozen
Grand Duke Alexis
Gold Spray

Helcyon, 25c, \$2.50 a doz.
La France
Manzanita
W. W. Rawson

FOR LIST OF "STANDARD VARIETIES" SEE PAGE 4.

SINGLE VARIETIES

Blush Century
Lady Love
President Viegar

Scarlet Century
Sensation

Twentieth Century
White Century

HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. See Retail Catalogue for description.

	Doz.	100		Doz.	100
*Asters—blue, lavender, white.....	\$.60	\$4.00	Hollyhocks—Allegheny.....	\$.50	\$3.00
Achillea, The Pearl.....	.60	4.00	Hardy Pinks.....	.50	3.00
Achillea Roseum.....	.60	4.00	*Iris—German, in variety.....	.50	3.50
Bleeding Heart.....	1.00	7.00	Iris—Pallada Delmatica.....	1.00	8.00
Boltonia.....	.60	4.00	Iris—Siberica.....	.75	5.00
Columbine Coerulea, true.....	1.00	8.00	Monardia.....	.50	4.00
Coriopsis Lanceolata.....	.60	4.00	Oriental Poppy.....	.60	4.00
Daisies—Burbank's Alaska.....	.75	5.90	*Poenies, except novelties.....	1.50	10.00
Gypsophila, 3-year old.....	.60	4.00	*Phlox, except novelties.....	.60	4.00
Gaillardia.....	.60	4.00	Physostegia—Virginica.....	.60	4.00
Golden Glow.....	.50	3.00	Paradanthus.....	.50	3.00
Goldenrod.....	.50	3.00	Spirea Fillipendula.....	.60	4.00
Hemerocalis Flava.....	.60	4.00	Sweet William.....	.60	4.00
Hemerocalis Thunbergi.....	.60	4.00	Valeriana Officinatus.....	.60	4.00
Hollyhocks, 7 colors, double.....	.50	3.00			

* Color separate.

STANDARD VARIETIES

The following varieties grouped under color will be found most satisfactory for the general trade. For description see retail list.

Price, 10c each, \$1.00 per dozen, \$6.50 per hundred

MAROON AND DARK SHADES

Black Prince (Decorative)
Cornucopia (Cactus)
Earl of Pembroke (Cactus)
James Service (Show)

Jack Rose (Decorative)
Navajo (Decorative)
Purple Gem (Show)
Pioneer (Show)

Rev D. R. Williamson (Cactus)
Stradella (Show)
Uncle Tom (Cactus)

PINK SHADES

A. D. Livoni (Show)
Fusilier (Cactus)
Fascination (Show)

Kate Haslem (Show)
Mrs. Linder (Show)
Mrs. H. Muir (Cactus)

Nedra (Cactus)
Sylvia (Decorative)
Zephyr (Cactus)

YELLOW SHADES

Arabella (Show)
Clara Stradwish (Cactus)
Crepuscle (Cactus)
Crown of Gold (Decorative)
Golden Sun (Decorative)
Golden Treasure (Show)
Gold of Ophir (Decorative)
Hungarian (Cactus)

Ivanhoe (Cactus)
Minnie McCullough (Cactus)
Mrs. Chas Turner (Cactus)
Miss Ruth (Show)
Mrs. DeWitt (Decorative)
Miss Dodd (Show)
Olive Tracy (Cactus)
Prince of Orange (Cactus)

Queen Victoria (Show)
Queen of Yellows (Show)
Salmon Queen (Show)
The Baron (Show)
Wm Marshall (Cactus)
Yellow Duke (Show)

PURE WHITE

Ambassador (Cactus)
Eva (Cactus)
Glori de Lyon (Show)
Henry Patrick (Decorative)
Jugand (Cactus)

Mrs. Peart (Cactus)
Pius X (Cactus)
Purity (Pompon)
Snow (Show)

Star of the East (Pompon)
Spotless Queen (Cactus)
White Swan
Iceburg (Cactus)

REDS AND SCARLETS

Amos Perry (Cactus)
Bon Ton (Show)
Capstain (Cactus)
Costilla (Cactus)
Eugene Teele (Decorative)
Fire Ball (Show)
Floradora (Cactus)

Gypsy Maid (Cactus)
Glencoe (Show)
Gloriosa (Cactus)
Gov. Wilson (Decorative)
Harbor Light (Cactus)
Ignacio (Show)
Juanita Ford (Show)

J. H. Jackson (Cactus)
Lyndhur (Decorative)
Manzanola (Decorative)
Mrs. Bennett (Cactus)
Mars (Cactus)
Standard Bearer (Cactus)

VARIEGATED AND SHADED

A. F. Bishop (Decorative)
A. L. Chase (Show)
Altus (Show)
Annie Moore (Show)
Bon Maza (Show)
Badenia (Cactus)
Creole (Decorative)
Empress Josephine (Decorative)

Floral Park Jewel (Show)
General Buller (Cactus)
Gabriel (Cactus)
Grand Mogul (Decorative)
Kaiser Wilhelm (Show)
Laneau (Cactus)
Lucy Fawcett (Show)

Lady Mildmay (Show)
Lavender Beauty (Decorative)
Maid of Kent (Decorative)
Mrs. Hartong (Decorative)
Morocco (Fancy)
Puritan (Show)
Sultana (Decorative)

GLADIOLI FOR CUTTING

\$2.00 per hundred, \$17.50 per thousand

America (Light Pink)

Augusta (White)

Francis King (Scarlet)

Independence (Deep Pink)

1 size, \$1.50 per 100; \$10.00 per 1,000	} GLADIOLA IN	3 size, 75 cents. per 100 \$5.00 per 1,000
2 size, 1.00 per 100; 6.00 per 1,000		MIXTURE